

WeB 2020 Call for Papers

WeB 2020: December 12, 2020, Virtual Conference (<http://2020.ebizworkshop.org/>)

*** Free Registration ***

The Workshop on e-Business (WeB) is a premier annual one-day conference on e-Business and e-Commerce held in conjunction with International Conference on Information Systems (ICIS). The purpose of WeB is to provide an open forum for e-Business researchers and practitioners world-wide, to share topical research findings, explore novel ideas, discuss success stories and lessons learned, map out major challenges, and collectively chart future directions for e-Business.

The 19th Workshop on e-Business (WeB) is to be held virtually on December 12th, 2020. The theme of WeB 2020 is “**The Role of e-Business During the Time of Grand Challenges**”. We are facing many global economic, health, and development challenges nowadays, and information technologies and e-Business applications play a vital role in designing and implementing innovative solutions to address those challenges. IT has transformed business operations, fostered new business models and markets, enabled experts around the world to collaborate virtually, and provided financial inclusion to millions of unbanked populations in developing countries. For instance, in 2020, when the COVID-19 pandemic has disrupted many aspects of lives, economies, and societies, digital technologies and e-Business models have been leveraged to mitigate damages caused by the pandemic.

While technology has created many opportunities, limitations and frictions persist. Benefits created by technology innovations may not distribute fairly across socioeconomic classes or between developing and developed countries. Findings based on research conducted in WEIRD (western, educated, industrialized, rich and democratic) domains may not generalize to the rest of the world. Growing, rural, eastern, aspirational, transitional (GREAT) domains now account for a significant proportion of world economic output, thereby warranting special attention from IS researchers. Digital inclusion is another issue, where some segments of our society do not have sufficient digital access or literacy to benefit from global digital networks. Therefore, we call for research that explores the role of e-Business during the time of grand challenges.

We invite original research articles with a broad coverage of topics on consumers, citizens, businesses, industries and governments, ranging from technical to strategic issues. We are calling for papers in, but not limited to, the following areas:

- Technology innovations in developing economies
- Digital inclusion
- The COVID-19 pandemic and technology solutions
- e-Business research in G.R.E.A.T contexts
- Biases and artificial intelligence
- Artificial intelligence enabled new business applications
- The impact of FinTech on markets
- Mobile business and applications
- Social, ethical, policy, and privacy issues related to e-Business
- Research methods/methodology, agendas, and work in progress

Important dates

- Submission deadline: Sep. 30, 2020
- Notification of paper acceptance: Oct. 31, 2020

Last updated on July 21, 2020

- Submission website: <https://easychair.org/my/conference?conf=web2020>

Committee

- Honorary Chairs: Hsinchun Chen (University of Arizona, USA), Andrew B. Whinston (University of Texas at Austin, USA)
- Conference Co-Chair: Michael J. Shaw (University of Illinois at Urbana-Champaign, USA), Bin Zhu (Oregon State University, USA), Ming Fan (University of Washington, USA), Karl Lang (City of University of New York, USA), Han Zhang (Georgia Institute of Technology, USA), and Kenny Cheng (University of Florida, USA)
- Program Organizing Co-Chairs: Kathuria Abhishek (Indian School of Business, India), Aravinda Garimella (University of Illinois at Urbana-Champaign, USA), Prasanna Karhade (University of Hawai'i at Mānoa), Xiao Liu (Arizona State University, USA), Jennifer Xu (Bentley University, USA), and Kexin Zhao (University of North Carolina at Charlotte, USA)

Keynotes: TBD